



Immediate Release  
November 11, 2010  
ASX: **EVM**  
OTCQX: **EVOMY**

## MEDIA RELEASE MARKET NOTIFICATION

### ‘EnviroMission Takes First Step in Arizona Solar Tower Regulatory Process’

[EnviroMission](#) Limited (ASX: EVM) (OTCQX: EVOMY) media release that follows ‘**EnviroMission Takes First Step in Arizona Solar Tower Regulatory Process**’ was released in Australia out of Melbourne today, November 11, 2010.

The release announced EnviroMission has *‘filed a notice of intent with the Arizona Power Plant and Transmission Line Siting Committee (‘Line Siting Committee’) that it will file an application for a Certificate of Environmental Compatibility (‘CEC’) for ‘EnviroMission’s 400MW Solar Tower renewable energy power station development planned in the State of Arizona.’*

*The Certificate of Environmental Compatibility is a ‘critical and all-encompassing’ permit for any power station development in the State of Arizona and is the primary first step in the plant siting process.*

EnviroMission is developing the Australian Solar Tower power station concept in the US. Solar Tower technology optimizes solar radiation to heat air to drive turbines to generate clean sustainable electricity.

EnviroMission has signed Arup to provide the executive engineering services for site specific front end engineering and design (FEED) of EnviroMission’s 200MW Solar Tower power station facilities in Arizona.

Land applications have been filed for sites in La Paz, Arizona.

Power from the first of two proposed power stations will be generated for Southern California Public Power Authority (‘SCPPA’) under the terms of a Power Purchase Agreement (‘PPA’) approved by SCPPA in October 2010.

La Paz County Board of Supervisors and the Greater Phoenix Economic Council have gone on the record in the expressing support for EnviroMission’s Solar Tower development progress and presence in Arizona.

EnviroMission security is traded in the US via the Over the Counter (OTC) American Depository Receipts program, it is quoted on the OTCQX platform - EnviroMission’s US security code at OTCQX is EVOMY.

The media release follows this company announcement.

Ends.

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## **EnviroMission Takes First Steps in Arizona Solar Tower Regulatory Process**

Melbourne, Australia, November 11/--[EnviroMission](#) (ASX: [EVM](#)) (OTCQX: [EVOMY](#)) has filed a notice of intent with the Arizona Power Plant and Transmission Line Siting Committee for an application for a Certificate of Environmental Compatibility (“CEC”).

A Certificate of Environmental Compatibility is a ‘critical and all-encompassing’ permit for power station development and primary first step in the plant siting process.

The Line Siting Committee considers all matters associated with the location of electric generation plants and transmission lines in the State of Arizona and makes recommendations to the Arizona Corporation Commission (“ACC”) to grant, deny or modify CEC permit applications.

EnviroMission plans to develop 400MW of [Solar Tower](#) capacity in Arizona that will generate more than 2,000,000 MWhs of power annually; enough electricity for 400,000 US households.

Sale of electricity from the first of two 200MW Solar Tower power stations to the Southern California Public Power Authority (“SCPPA”) under the terms of a Power Purchase Agreement (“PPA”) approved by the SCPPA in October 2010.

Solar Tower technology provides strong economic viability to power purchasers through sustainable, reliable power that will be generated directly into the transmission grid at periods of greatest consumer demand.

“We are excited EnviroMission is moving forward with its Solar Tower projects in La Paz County, Arizona,” said the La Paz County Board of Supervisors “Coming on the heels of a number of failed attempts of other projects it is great to see a commercially viable technology making strides toward ground breaking. The Solar Tower’s zero water, cutting edge technology should be embraced by all affected stakeholders.”

“The Greater Phoenix Economic Council is excited EnviroMission Limited has established its U.S. head office in Phoenix to lead the development of Solar Tower power stations in the United States,” said Barry Broome, GPEC’s president and CEO. “EnviroMission’s innovative technology presents a unique opportunity to create new green jobs and economic investments. Arizona’s available land, solar capacity, and existing solar companies make the state a strong investment decision for renewable energy companies.”

“EnviroMission is committed to delivering exceptional environmental stewardship that will exceed prescribed environmental standards and regulations,” said Mr Roger Davey, EnviroMission Chief Executive.

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